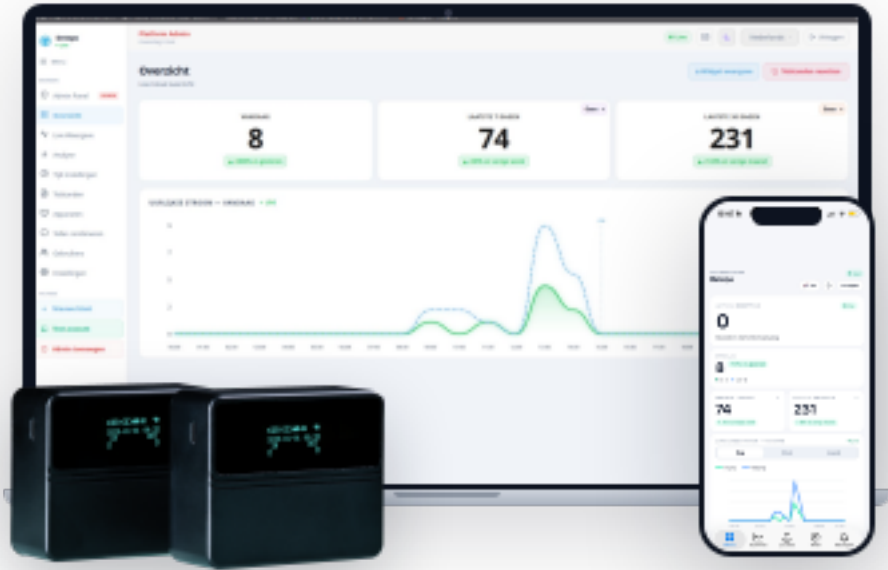


WiFi Counter

Real-time insight into visitor flows
with **smart AI insights**

Detepo WiFi Counters accurately collect visitor data and translate it directly into clear insights and concrete actions.

- ✓ Accurate counts (±97–99%)
- ✓ Inflow and outflow visible in real time
- ✓ Fully wireless and battery-powered
- ✓ Works even without a constant connection
- ✓ Privacy-friendly, no camera footage
- ✓ AI insights with concrete recommendations
- ✓ Operational within minutes



**Accurate**
Reliable counts with high accuracy (±97–99%).

**Wireless**
Fully wireless and battery-powered — no cabling required.

**Real-time**
Instant insight into visitor inflow and outflow.

**Always on**
Keeps collecting data via internal storage when offline.

**AI insights**
AI analysis with trends, assumptions and concrete action points.

**Privacy**
100% privacy-friendly — no image storage or personal data.

**From data to action**
Detepo analyses visitor data combined with external factors such as weather, holidays and trends, and translates this into clear insights and concrete actions.

**Clear insights**
Understandable summaries.

**Smart assumptions**
Based on data, trends and patterns.

**Concrete actions**
Practical recommendations and improvement plans.

**Easy to install**

- ✓ Stand-alone counter with WiFi connection.
- ✓ No cabling required.
- ✓ Ready to use at any location.

Counter

Battery powered

WiFi connection

No installation

Operational in minutes

**Use it anywhere**
Suitable for any location with visitor flows.

Shops & retail

Supermarkets

Libraries

Hotels & campsites

Offices & businesses

Government & public

Shopping malls

Museums & attractions

Parks & recreation

Restaurants & hospitality

Factories & industry

Restrooms & sanitary

**Platform & features**

- ✓ Live and historical counts
- ✓ Branch comparison
- ✓ Dashboard & mobile app
- ✓ Automated reports (e-mail)
- ✓ Multi-location management
- ✓ User management
- ✓ API & integrations available
- ✓ Data export (CSV/Excel)

WiFi Counter

Cloud platform

Dashboard & App

Insights & Actions

**Technical specifications**

Detection method	Infrared (IR) beam detection	Storage	Internal buffer (thousands of records)
Operation	Inflow and outflow (bidirectional)	Mounting	Wall mount above passage
Accuracy	±97–99% (depending on environment)	Usage	Indoor use
Power	Battery (stand-alone)	Operating temperature	10°C to +50°C
Connectivity	WiFi (2.4 GHz)	Colour	Black
Certification	CE, RoHS		

**System overview**

Detepo WiFi Counter is part of a complete platform for collecting, analysing and acting on visitor data.

Collect

Store

Analyse

Insights

Action

 **DETEPO**

From counting to better decisions.

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Scan for dashboard